Infographics for Educators

Level

Foundational

Language

English

Video Subtitles

English, German, Spanish

Course Learning Outcomes

By the end of this course you will:

- Identify **what infographics are.**
- Summarize why and **how to use infographics in adult learning.**
- Plan the creation of **your own infographic.**
- Apply design **best practices and create learner-friendly visuals.**
- Analyze and select the c**orrect format structures for your infographics.**
- Outline and **structure your thoughts for infographic development.**
- Choose powerful elements for **your infographic to ensure learning transfer.**
- Select helpful **tools and leverage free resources.**
- Plan the roll-out of **your infographics in education.**

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What will you learn?

By the end of this course, **you will have a sound knowledge** on infographics allowing you to create data driven and visually compelling infographics for your learning audience.

You will feel comfortable in giving visual interpretation to your complex or text-driven learning content after having learned important design principles, colour schemes, design structure and tools.

After having created your first own infographic throughout the duration of this course you will have developed a profound knowledge on when and how to use infographics in your learning material

Why should you develop AR solutions for your learners?

Supports learners in processing information.

Increases the learner's motivation to learn.

Helps draw connection between different topics.

Improves your participant's knowledge.

Makes heavy data driven content visually compelling.

Used to overcome language barriers.

Easy way to educate people.

Helps explaining complex information in an easily understandable and digestible way.

Who is it for

The **"Infographics for Educators"** course got developed for **content creators, instructional designers, graphic designers, teachers, influencers, and marketing professionals.**
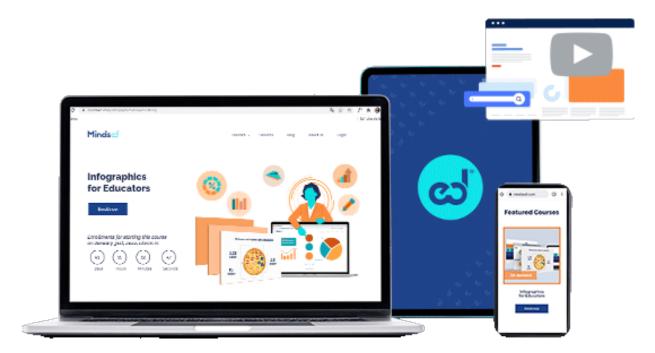
… who are eager in engaging their learners through easy digestible, visualized learning content.

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How will we teach you?

This is an online course. You can access this course at your preferred pace anytime, anywhere from your **mobile phone, tablet, or laptop.**

- Once you register, you'll have access to all videos, worksheets and our Infographics toolkit.

- Your progress will be saved, and you'll be able to pick up where you left off once you log into your course again.

8 Hours

How long does it take?

The **"Infographics for Educators"** course has a total course time of approx. 8 hours including video learning hours, self- study hours and project work.

What is included
This course includes:

Videos
Exclusive videos explaining concepts, methods, practical tips and tools.

Reading Material
Reading worksheets that help you deepen your understanding of course concepts.

Exclusive Practice
Assignments guiding you through the development of your first infographic.

Discussions
Discussion forums encouraging communication with the instructor and other course participants.

Knowledge Checks
Quick quizzes which let you test your knowledge and understanding.

Survey
Assignments guiding you through the development of your first infographic.

In addition, you will receive
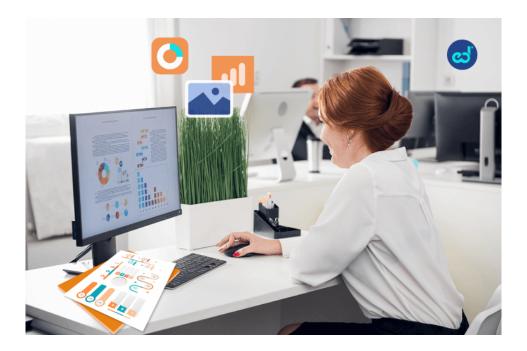
- Course onboarding support
- Weekly email reminders

Course bonus

- Infographics for Educators eBook
- Infographics for Educators Toolkit
- 1 year access to your course material
- 1 year of course updates

tellus@mindsed.com

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Attendance Policy

On Demand Courses: In order to pass this on demand course it is mandatory for all participants to complete all modules and activities of this course within their one-year access period. Upon completion of all aspects of this course participants will get a notification about their successful attendance.

Tanja Schmidt

Instructor

LinkedIn Profile

Tanja is an experienced digital learning trainer who supported many fellow trainers from different industries worldwide in learning the skills of creating regular and interactive infographics for learners. During the duration of this course she shares examples and explains on how to convey complex and data driven information in a way that sticks to our learner's memories.

Course Chapters

WELCOME CHAPTER

- First impressions are important
- Who is this course meant for?
- Your materials
- Let's get ready!
- What are you in for?
- Equipment needs
- Smooth takeoff
- We'd like to know you better
- Ask away

CHAPTER 1: Infographics For a Visual Age

- Say it visually
- Visuals, value and vision
- What are infographics?
- Infographics in adult learning
- Importance of infographics for modern learners
- Benefits of infographics
- Learner challenges
- Increasing learner engagement
- Types of media
- Does and don'ts
- Lifecycle of infographics
- Let's hear your thoughts
- Recap
- Knowledge check
- Ask away

CHAPTER 2: Planning Your Infographic

- Planning right!
- Brainstorming ideas
- 3,2,1… go!
- Define your goals
- To the point
- Who is your audience
- A persona review
- Infographic focus
- Gathering data
- Sources of information
- Collecting what you need
- Organizing information
- Telling visual stories
- Structure your story
- Drafting it up
- Developing a narrative
- Types of infographics
- Basic infographic structures
- Selecting a wireframe
- Defining success
- Recap
- Knowledge check
- Ask away

CHAPTER 3: Infographic Elements

- Shapes, images and icons
- Range of elements
- Balance your canvas
- Unity of items
- Proportions
- Using logos
- Keeping things consistent
- Recap
- Knowledge check
- Ask away

CHAPTER 4: Infographic Design

- Success and failure
- Meeting your audience needs
- Layout
- Title
- Summary
- Main body
- Call-to-action
- Filling blanks
- Whitespace
- Game of colours
- Picking the right colours
- Choosing yours
- New to typography
- Choose font for your infographic
- Select what works
- Copy guidelines
- Recap
- Knowledge check
- Ask away

CHAPTER 5: Infographic Tools

- Tools to simplify work flows
- Icons
- Colour
- Others
- Using your favourites
- Recap
- Knowledge check
- Ask away

CHAPTER 6: Infographic Toolbox

- A look in your toolbox
- Templates
- Cheat sheet
- Colour wheel
- Elements
- Recap
- Knowledge check
- Ask away

CHAPTER 7: Infographic Elements

- Rolling it out!
- Embedding your infographic
- Publishing your infographic
- Tracking learning success
- Sharing is caring
- Recap
- Knowledge check
- Ask away

WRAP UP

- Let's call it a wrap!
- Are we ready yet?
- Thank you!
- Feedback keeps us going!

*Note: Course outline might change depending on course updates.

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Ready to go?

Do you have a question before purchasing a course, want to know more about our dedicated in-house training programs for your organization or have any other digital learning question?

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