



# Social Learning in Course Design



Level

Foundational



Language

English



Subtitles

English, German, Spanish

## Course Learning Outcomes

By the end of this course you will:

- Understand the position of **social learning in an educational** context.
- Understand **what social learning** is and isn't.
- Recognize the **benefits** of incorporating social learning into courses.
- Identify the different personas in **social learning set-ups**.
- Evaluate if **social learning is the right method to support** your course participants.
- Select the **most suitable technology solution** to support social learning.
- Discuss social learning examples and their **impact on the participants' learning curve**.
- Relate learning **methodologies to social learning**.
- Design **social learning elements** for your curriculum.
- Define and ensure **success in your social learning journey**.
- Measure **ROI** of your **social learning course** components.





### Why do you need Social Learning in your learning material?

- **Engage** students even after the classroom session finishes.
- **Form** a learning community.
- **Function** as a second training instance.
- **Support** the review of newly obtained knowledge.
- **Reduce** training cost
- **Improve** collaboration and exchange between employees.
- **Train people** in work-related matters.



### Who is it for

The “**Social Learning Course**” got developed for

**content creators, instructional designers, teachers, learning experience designers (LXD) instructors.**

...and who are interested in engaging their learners through peer-to-peer learning.





### How will we teach you?

Participants can access the course material from their: **mobile phone, tablet, laptop.**

This course is fully-taught online. Over a course of **3 weeks** you will receive access to 7 chapters. Every week new chapters are released for all course participants. During each week you can study the material at your own pace and time.

**Chapter 5 is a live webinar.** Throughout the course, our facilitators engage with all participants by answering questions and provide support during assignments and course discussions.



# 3 Weeks

### How long does it take?

The **"Social Learning in Course Design"** has a total duration of 3 weeks. Lessons include online learning hours, live-online webinar hours, self-study, assignments, and assessments.



### What is included

This course includes:



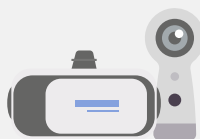
#### Videos

Exclusive videos explaining concepts, methods, practical tips and tools.



#### Worksheets

Comprehensive worksheets to practice and train what you have learned.



#### Assignments

Consolidated tasks to showcase your new skills and knowledge.



#### Discussions

Discussion forums which let you engage with your instructor and other course participants.



#### Knowledge Checks

Quick quizzes which let you test your knowledge and understanding.



#### Recaps

Chapter summaries to review what you have learned.

### In addition, you will receive

- **Webinars:** 1-2 hours
- Course onboarding support
- Weekly email reminders
- **Official competition certificate:** Printable diploma shareable on your social media accounts such as LinkedIn



### Course bonus

- Handbook
- Social Learning Participant Handbook
- 1 year access to your course materials
- 1 year access to all course updates



### Attendance Policy

**Virtual courses:** In order to pass this online-course, it is mandatory for all participants to complete all weekly released modules and activities of this course. Active participation is required throughout the program to pass each module and receive the completion certificate. Active participation includes, but is not limited to, participating in discussion forums, answering all questions of each knowledge check, processing and submitting assignments, watching all videos and attending webinars.

Live attendance of the webinars is not mandatory. However, recordings of the webinars will be made available and have to be watched within the following seven (7) days of their release.



**Tanja Schmidt**

**Instructor**

**[LinkedIn Profile](#)**



Tanja brings well-founded knowledge and experience of planning and embedding social learning elements in corporate trainings to the table. She understands the do's and don'ts of successful learner engagement through social learning and on how to generate the biggest benefit for your learners.



### Course Chapters

#### Welcome Chapter

- First impressions are important
- Who is this course meant for?
- Your materials
- Let's get ready!
- What are you in for?
- Equipment needs
- Smooth takeoff
- We'd like to know you better
- Ask away

#### CHAPTER 1: A 365 View On Social Learning

- Definitions and context
- What is collaborative and social learning
- Is SL really learning?
- Levels of SL familiarity
- Learning concepts fostering SL- an introduction
- What can SL achieve over other methods and approaches
- Workplace changes and the "new" need for SL in times of a pandemic
- Online vs. Offline social learning
- Social learning in a digital context

- Social learning in a global set-up
- Social learning SWOT
- Formulating your own SL SWOT
- Helpful and challenging cultural aspects for SL implementation
- Communication across cultures
- Personas in Social Learning
- WIIFM from a student perspective
- WIIFM from a trainer perspective
- Understanding an SL need
- Recap
- Knowledge check
- Ask away

#### CHAPTER 2: Getting Started With Social Learning

- Social Learning in course design
- Application of SL in course design and delivery
- Fostering sustainability and scalability of curriculum innovations
- Key pillars needed for SL success
- Overcoming social distancing during a pandemic
- Breaking down social barriers

- Mitigating online learning fatigue
- Learning from one- another
- Potential quick wins
- Quick win opportunities
- Social learning in different environments
- Creating the social learning environment map
- Sharing is caring
- When to use and not to use SL
- SL for learning transfer and knowledge retention
- Avenues to facilitate social learning
- Leveraging platforms differently
- Tools within platforms you can make use of
- Evaluate the learning application of different social media platforms
- Useful approaches for implementing SL in face-to-face courses
- Useful approaches for implementing SL in online courses
- Impact of collaborative course design on instructors' practices
- Impact of collaborative course design on learner journeys
- Recap
- Knowledge check
- Ask away



### CHAPTER 3: Learning Methodologies, Frameworks, Concepts & Social Learning

- Understanding cognitive impact
- Social learning theory
- TPACK model
- TEC model
- Adult learning principles in social learning
- ADDIE, ASSURE, and social platforms
- 70:20:10
- Emotions in learning
- Outsmarting the forgetting curve
- Creating learning experiences
- The online collaborative learning blueprint
- The learner journey
- Creating an SL learner journey
- Sharing highs and lows
- Recap
- Knowledge check
- Ask away

### CHAPTER 4: Designing Social Learning

- Practice makes perfect
- Social first principles for content creation
- Designing collaborative learning through computer support
- Assessments in collaborative learning
- Collaboration in informal learning environments
- The SL canvas
- 10 tips for social learning design in your course
- 30 social learning opportunities
- Social media showdown
- Developing SL ideas
- Forming a plan
- The proposal
- Recap
- Knowledge check
- Ask away

### CHAPTER 5: 1st - Hand experience (Live Webinar)

- During the live webinar, finalized plans are being presented and discussed.

### CHAPTER 6: Success & Social Learning

- Important next steps
- Stakeholder buy-in
- Never underestimate the power of culture
- Creating the social learning mindset
- Setting expectations
- Community rules
- Keeping discussions alive
- Tips and tricks
- Undercover moderators
- Encouraging champions
- An SL roll-out
- Practice!
- First impressions
- Lessons learned
- Recap
- Knowledge check
- Ask away



### CHAPTER 7: Measuring ROI

- Evaluating success
- Measure things that matter
- Access participation in virtual communities
- Analyze insights and returns
- Learner engagement KPIs
- Learner connectedness KPIs
- Learner attention KPIs
- Learning transfer KPIs
- The learning review template
- Capturing results
- Review of learning approach and design
- Taking notes
- Suggesting next steps
- SL round two
- A final review
- Recap
- Knowledge check
- Ask away

### WRAP UP

- Let's call it a wrap!
- Are we ready yet?
- Thank you!
- Feedback keeps us going!





### Ready to go?

Do you have a question before purchasing a course, want to know more about our dedicated in-house training programs for your organization or have any other digital learning question?



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#### Register online

- Visit: <https://mindsed.com/slcd>
- Create an account.
- Follow the payment indications.



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